

INVOICE



WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

www.wlwt.com

Billing Address:

National Media Inc.
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
943059-1	08/26/12	August 2012	07/30/12 - 08/24/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Republican National Comm	RNC	3037

Flight Dates	Order #	Alt Order #
08/18/12 - 08/24/12	943059	06283065

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	20	445

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/24/12	08/24/12	NBC Today Show III	10-11a	----1--	:30	1	\$200.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----1--	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTF		08/24/12	10:59 AM	NBC Today Show III	10-11a	:30	RNTV081001H	\$200.00	NM
2	08/24/12	08/24/12	NBC Tonight Show	1135-1237a	----1--	:30	1	\$400.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----1--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTF		08/24/12	11:47 PM	NBC Tonight Show	1135-1237a	:30	TVRNC081001H	\$400.00	NM
3	08/24/12	08/24/12	2-3p	2-3p	----1--	:30	1	\$250.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----1--	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTF		08/24/12	2:18 PM	2-3p	2-3p	:30	TVRNC081001H	\$250.00	NM
4	08/24/12	08/24/12	DR OZ EF	4PM-5PM	----1--	:30	1	\$400.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----1--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTF		08/24/12	4:37 PM	DR OZ EF	4PM-5PM	:30	RNTV081001H	\$400.00	NM
5	08/24/12	08/24/12	5-530p M-F news	5-530p	----1--	:30	1	\$625.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----1--	1	\$625.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTF		08/24/12	5:27 PM	5-530p M-F news	5-530p	:30	TVRNC081001H	\$625.00	NM
6	08/24/12	08/24/12	7-730p	7-730p	----1--	:30	1	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----1--	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTF		08/24/12	7:18 PM	7-730p	7-730p	:30	RNTV081001H	\$800.00	NM

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943059-1	08/26/12	August 2012	07/30/12 - 08/24/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC	3037	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/24/12	08/24/12	NBC Today Show II	9-10a	----1--	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----1--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	F	08/24/12	9:50 AM	NBC Today Show II	9-10a	:30	TVRNC081001H	\$300.00 NM
8	08/20/12	08/20/12	NBC Today Show III	10-11a	1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	08/20/12	10:29 AM	NBC Today Show III	10-11a	:30	RNTV081001H	\$200.00 NM
9	08/20/12	08/20/12	2-3p	2-3p	1-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	08/20/12	2:41 PM	2-3p	2-3p	:30	TVRNC081001H	\$250.00 NM
10	08/20/12	08/20/12	5-530p M-F news	5-530p	1-----	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	08/20/12	5:24 PM	5-530p M-F news	5-530p	:30	RNTV081001H	\$625.00 NM
11	08/20/12	08/20/12	530-6p M-F news	530-6p	1-----	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	08/20/12	5:57 PM	530-6p M-F news	530-6p	:30	TVRNC081001H	\$625.00 NM
12	08/20/12	08/20/12	NBC Today Show II	9-10a	1-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	08/20/12	9:59 AM	NBC Today Show II	9-10a	:30	TVRNC081001H	\$300.00 NM
13	08/20/12	08/20/12	M9-10p	M9-10p	2-----	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	2-----	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	08/20/12	9:25 PM	M9-10p	M9-10p	:30	RNTV081001H	\$2,500.00 NM
2	WLWT	M	08/20/12	9:43 PM	M9-10p	M9-10p	:30	TVRNC081001H	\$2,500.00 NM
15	08/19/12	08/19/12	11-1135p M-Su	11-1135p	-----1	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	08/19/12	12:00 AM	11-1135p M-Su	11-1135p	:30	RNTV081001H	\$1,500.00 NM
LR - Football									
16	08/19/12	08/19/12	Sports Rock	Sports Rock	-----1	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$200.00				

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Advertiser	Product	Estimate Number	
Republican National Comm	RNC	3037	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/19/12	08/19/12	Sports Rock	Sports Rock	-----1	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	08/19/12	12:30 AM	Sports Rock	Sports Rock	:30	TVRNC081001H	\$200.00 NM
17	08/19/12	08/19/12	The Outdoorsman	Outdoorsman	-----1	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	08/19/12	12:52 AM	The Outdoorsman	Outdoorsman	:30	RNTV081001H	\$75.00 NM
18	08/19/12	08/19/12	Sa/Su 6p news	Sa/Su 6p News	-----1	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	08/19/12	6:46 PM	Sa/Su 6p news	Sa/Su 6p News	:30	TVRNC081001H	\$350.00 NM
19	08/19/12	08/19/12	Sa/Su 6-7a News	Sa/Su 6-7a	-----1	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	08/19/12	6:13 AM	Sa/Su 6-7a News	Sa/Su 6-7a	:30	RNTV081001H	\$250.00 NM
20	08/19/12	08/19/12	Sa/su7-8a news	Sa/su7-8a	-----2	:30	2	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----2	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	Su	08/19/12	6:59 AM	Sa/su7-8a news	Sa/su7-8a	:30	TVRNC081001H	\$600.00 NM
1	WLWT	Su	08/19/12	7:41 AM	Sa/su7-8a news	Sa/su7-8a	:30	RNTV081001H	\$600.00 NM
22	08/23/12	08/23/12	NBC Today Show III	10-11a	---1---	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	---1---	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Th	08/23/12	10:44 AM	NBC Today Show III	10-11a	:30	RNTV081001H	\$200.00 NM
23	08/23/12	08/23/12	NBC Tonight Show	1135-1237a	---1---	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	---1---	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Th	08/23/12	11:46 PM	NBC Tonight Show	1135-1237a	:30	RNTV081001H	\$400.00 NM
24	08/23/12	08/23/12	2-3p	2-3p	---1---	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	---1---	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Th	08/23/12	2:56 PM	2-3p	2-3p	:30	TVRNC081001H	\$250.00 NM
25	08/23/12	08/23/12	DR OZ EF	4PM-5PM	---1---	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	---1---	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Th	08/23/12	4:29 PM	DR OZ EF	4PM-5PM	:30	RNTV081001H	\$400.00 NM

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Advertiser	Product	Estimate Number
Republican National Comm	RNC	3037

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/23/12	08/23/12	5-530p M-F news	5-530p	---1---	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---1---	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Th	08/23/12	5:10 PM	5-530p M-F news	5-530p	:30	TVRNC081001H	\$625.00 NM
27	08/23/12	08/23/12	530-6p M-F news	530-6p	---1---	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---1---	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Th	08/23/12	5:38 PM	530-6p M-F news	530-6p	:30	RNTV081001H	\$625.00 NM
28	08/21/12	08/21/12	NBC Today Show III	10-11a	-1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	08/21/12	10:45 AM	NBC Today Show III	10-11a	:30	RNTV081001H	\$200.00 NM
29	08/21/12	08/21/12	11-1135p M-Su	11-1135p	-1-----	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-1-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	08/21/12	11:11 PM	11-1135p M-Su	11-1135p	:30	RNTV081001H	\$1,500.00 NM
30	08/21/12	08/21/12	NBC Tonight Show	1135-1237a	-1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	08/21/12	12:31 AM	NBC Tonight Show	1135-1237a	:30	TVRNC081001H	\$400.00 NM
31	08/21/12	08/21/12	2-3p	2-3p	-1-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	08/21/12	2:29 PM	2-3p	2-3p	:30	TVRNC081001H	\$250.00 NM
32	08/21/12	08/21/12	530-6p M-F news	530-6p	-1-----	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-1-----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	08/21/12	5:59 PM	530-6p M-F news	530-6p	:30	RNTV081001H	\$625.00 NM
33	08/21/12	08/21/12	Tue NBC Prime Other	Prime Other	-1-----	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-1-----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	08/21/12	8:22 PM	Tue NBC Prime Other	Prime Other	:30	TVRNC081001H	\$4,000.00 NM
34	08/21/12	08/21/12	NBC Today Show II	9-10a	-1-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-1-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	08/21/12	9:48 AM	NBC Today Show II	9-10a	:30	TVRNC081001H	\$300.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:

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Advertiser	Product	Estimate Number	
Republican National Comm	RNC	3037	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	08/21/12	08/21/12	NBC Today Show II	9-10a	-1-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
35	08/22/12	08/22/12	NBC Today Show III	10-11a	--1----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --1---- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTW 08/22/12 10:29 AM NBC Today Show III 10-11a :30 TVRNC081001H \$200.00 NM									
36	08/22/12	08/22/12	2-3p	2-3p	--1----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --1---- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTW 08/22/12 2:23 PM 2-3p 2-3p :30 RNTV081001H \$250.00 NM									
37	08/22/12	08/22/12	DR OZ EF	4PM-5PM	--1----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --1---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTW 08/22/12 3:58 PM DR OZ EF 4PM-5PM :30 TVRNC081001H \$400.00 NM									
38	08/22/12	08/22/12	5-530p M-F news	5-530p	--1----	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --1---- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTW 08/22/12 5:10 PM 5-530p M-F news 5-530p :30 RNTV081001H \$625.00 NM									
39	08/22/12	08/22/12	7-730p	7-730p	--1----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --1---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTW 08/22/12 7:12 PM 7-730p 7-730p :30 TVRNC081001H \$800.00 NM									
40	08/22/12	08/22/12	NBC Today Show II	9-10a	--1----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --1---- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTW 08/22/12 9:30 AM NBC Today Show II 9-10a :30 RNTV081001H \$300.00 NM									
42	08/19/12	08/19/12	Sa/Su 6p news	Sa/Su 6p News	-----S	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTSu 08/19/12 6:59 PM Sa/Su 6p news Sa/Su 6p News :30 RNTV081001H \$350.00 NM									
43	08/19/12	08/19/12	NFL Pre-Season	NFL	-----S	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTSu 08/19/12 9:51 PM NFL Pre-Season NFL :30 TVRNC081001H \$5,000.00 NM									
44	08/20/12	08/24/12	11-1135p M-Su	11-1135p	MTWTF--	:30	2	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:

INVOICE

www.wlwt.com

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
943059-1	08/26/12	August 2012	07/30/12 - 08/24/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC	3037	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	08/20/12	08/24/12	11-1135p M-Su	11-1135p	MTWTF--	:30	2	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
	08/20/12	08/26/12	MTWTF--		2		\$1,500.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/20/12	11:34 PM	11-1135p M-Su	11-1135p	:30	RNTV081001H	\$1,500.00 NM
2	WLWTTh		08/23/12	11:23 PM	11-1135p M-Su	11-1135p	:30	TVRNC081001H	\$1,500.00 NM
Total Spots							44		

Payment Terms 30 Days

<u>Gross Total</u>	\$34,250.00
<u>Agency Commission</u>	\$5,137.50
<u>Net Amount Due</u>	\$29,112.50